



**FREE WEBINAR:**

# FOSTERING CULTURALLY-SENSITIVE PRACTICES IN TOURISM

**OCTOBER 7  
2021**

**TIME:  
9-11 EST  
11-13 WGST  
15-17 CEST  
16-18 EEST**

**MODERATOR: MELANIE SMITH** Budapest Metropolitan University, Hungary

## PROGRAM

**15h00 – Welcoming & Introduction to ARCTISEN and CultSense**

Lénia Marques, CultSense / Erasmus University Rotterdam, The Netherlands  
Monika Lühje, ARCTISEN/ University of Lapland, Finland

**15h15 – Ethics of travel photography**

Monika Lühje & Emily Höckert - ARCTISEN/ University of Lapland, Finland

**15h35 – Cultural sensitivity and Cultural empowerment in education**

Silvia Aulet, Universidad de Girona, Spain  
Goretti Silva, Instituto Politécnico de Viana do Castelo, Portugal

**16h00 – Empowering local people through labels and certificates**

Cecilia de Bernardi, Mid Sweden University, Sweden

**16h20 – A real case from Colombia**

Diana Marcela Zuluaga Guerra, Co-Founder 5Bogota, Colombia

**16h30 – Community guidelines for considerate visitors**

Edda Falk, Communications Manager, Association of Arctic Expedition Cruise Operators (AECO), Norway

**16h40 – Open discussion**

**16h55 – Closing**

Link to the registration form:

<https://forms.gle/w1teTQVBWjDKS5cdA>

