



ATLAS Annual Conference 2019
Tourism Transformations
Girona, Spain
17 - 20 September, 2019



Programme

Tuesday, September 17th, 2019

9.00 Registration for participants of the PhD Seminar ONLY

Faculty of Tourism - Sala de Juntes

15.00 ATLAS Board meeting (for ATLAS Board members ONLY)

Faculty of Tourism

18.00 Registration and welcome reception - for all delegates!

Faculty of Tourism

Wednesday, September 18th, 2019

- 8.30 Registration *Faculty of Tourism*
- 9.30 Opening *Sala de Graus*
Joaquim Majó - Dean University of Girona, Faculty of Tourism
Tara Duncan - Chair of ATLAS
Lluís Prats Planaguma - Director of the Tourism Research Institute
- 10.00 Keynote presentation 1: Tazim Jamal, Texas A&M University, USA *Sala de Graus*
In search for just transitions and just transformations in travel and tourism
Chair: Ariadna Gassiot
- 10.45 Coffee break

11.30 **Workshop Session 1**

	Session 1A	Session 1B	Session 1C	Session 1D	Session 1E
	<i>Special Track 1 - ATLAS SIG Events - Transformation through Innovation and Creativity in Events</i>	<i>Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities</i>	<i>Special Track 5 - Managing congestion in urban spaces</i>	<i>Transformations in tourist behaviour</i>	<i>Transforming destinations</i>
Room	A1	A2	A3	A4	A5
Chair	Greg Richards	Paolo Russo, Fiammetta Brandajs	Núria Galí, José Antonio Donaire, Esther Martínez	Carlos Fernandes	Ariadna Gassiot
11.30	Greg Richards	Antonio Russo, Fiammetta Brandajs	Kim Ieng Loi, Weng Si Lei	Neus Crous Costa, Nuria Morere, Dolors Vidal-Casellas	Ching Chi (Cindia) Lam, Ut Lon Im
	Transforming places through event programmes?	SMARTER CITIES, LESS JUST DESTINATIONS? Examining the relational power of enabled tourists	From Sea to Land – Factors Affecting Shore Excursion Destination Choice	Tourism self-development, initiatic travel, consciousness travel, history of tourism, experience	The Transformation of the Wine Market by Tourism – The Gambling Gorilla Macao
12.00	Alba Colombo	Matias Thuen Jørgensen, Rasmus Gjeldssø Bertelsen	María García-Hernández, Sofía Mendoza de Miguel, Manuel de la Calle Vaquero, Josep Ivars Baidal	Adalberto Dias de Carvalho, Cristiana Oliveira	Jiří Vágner, Dana Fialová
	Innovation, change and authenticity in traditional and popular culture events: la Patum de Berga and Correfoc de la Mercè, Catalonia, Spain	Chinese Tourism in the Arctic North – Opportunities beyond the Economic	Managing overtourism from the paradigm of Smart Tourist Destinations	The importance of an education towards hospitality: assumptions and practices	Impacts of dynamic transforming of the Lipno nad Vltavou destination in Czechia
12.30	Davide Sterchele	Rui Su			Lukáš Nekolný
	Transformational event tourism: a micro-sociological perspective	Cultural political economy and sustainable heritage tourism			Safari parks in Europe – a transforming concept

13.00 Lunch

14.00 **Workshop Session 2**

	Session 2A	Session 2B	Session 2C	Session 2D	Session 2E
	Special Track 1 - ATLAS SIG Events - Transformation through Innovation and Creativity in Events	Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities	Transforming relationships between permanent and temporary residents	Transformations in tourist behaviour	Digital transformations
Room	A1	A2	A3	A4	A5
Chair	Greg Richards	Paolo Russo, Fiammetta Brandajs	Ching Chi (Cindia) Lam	Lluís Coromina	Chris De Smedt
14.00	Ilja Simons	Sian Newsome Magadza	Weng Si Lei (Clara), Wantanee Suntikul, Zhaoyu Chen (Vicky)	Tomáš Krajňák	Maria del Pilar Leal Londoño, Pablo Pérez Manglano
	Creative place making through a rural community event: storytelling, dialogue and authenticity	Overland truck tourism: reinforcing or changing narrative during a Southern African journey?	Social Change and Tourism Development	A systematic review of the impacts of terrorism on tourism demand	Disruption and tradition in the collaborative economy: the case of Free Walking tours business models
14.30	Willem Coetzee	Trevor Sofield, Jaume Guia, N. Berthelet	Daniela Soldić Frleta, Dora Smolčić Jurdana	Caitlin Brooks	Dulce Maria Pinto Ortiz
	The transformative potential of events – the power of affective engagement	The Pyrenees Mountains: Culturally-constructed Landscapes of Health-and-Wellness Tourism and New Mobilities	Factors shaping residents' support for tourism development	A Queer Sense of Home: Placemaking and Community at Burning Man	Selfies as tourism destination image induction tools: A Study based on the Visit London Top 11 Selfie-spots Guide
15.00	David Rodriguez			Carlos Fernandes	
	Cultural Diplomacy as a social innovation trigger in Arts Festivals			Uses of ethnic theme restaurants in Tourism: a case study in Newark (USA)	

15.30 Coffee break

16.00 **Workshop Session 3**

	Session 3A	Session 3B	Session 3C	Session 3D	Session 3E
	Special Track 1 - ATLAS SIG Events - Transformation through Innovation and Creativity in Events	Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities	Special Track 6 - ATLAS SIG Heritage Tourism and Education - Integrating Culture and Nature: Holistic Heritage Management Education and Transforming Heritage Tourism	Transformations in tourist behaviour	Digital transformations
Room	A1	A2	A3	A4	A5
Chair	Greg Richards	Paolo Russo, Fiammetta Brandajs	Connie Loi	Amber Herrewijn	Trevor Sofield
16.00	Nana Nyarko	Sandra Navarro-Ruiz, Josep A. Ivars-Baidal, Ana B. Casado-Diaz	Trevor Sofield, Dr Li, Sarah Fung Mei	Mohamed Abdalla Elsayed Hassan, Silvia Aulet Serrallonga, Konstantina Zerva	Agnetha Bartels
	Internet of Things Business Model Canvas for event management	Spatio-Temporal Mobility Patterns. A comparative analysis of Guided and Independent Cruise Visitors	Teaching traditional Chinese values as determinants for natural and cultural heritage tourism	World Heritage Brand Personality	The Couchsurfing Community and their influence on touristic behavior, relationships and urban landscapes
16.30	Jane Ali-Knight, Kirsten Holmes	Wilson Hoyos, Dulce Maria Pinto	Marco Vedoà, Camilla Casonato	Rui (Kitty) Su	Henrik Linden, Sara Linden, Goldsmiths University of London
	Death and Renewal of Festival and Events	Private aviation, connectivity for Destinations: Ecuadorian Case	Involving schools in touristic products development to enhance suburban cultural landscape	Transforming visitors' emotional engagement: A case of National Trust	A fashionable backdrop: Gazing at the British working-class town through fashion
17.00	Caroline Westwood				Eva De Smedt, Chris De Smedt
	The composition of agricultural shows: Platforms for knowledge exchange				A co-creative exploration of tourism and recreation management futures: A Brussels-based case study

20.30 Conference dinner

Hotel Carlemany

Thursday, September 19th, 2019

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|-------|---|---------------------------|
| 8.30 | Registration | <i>Faculty of Tourism</i> |
| 9.00 | Keynote presentation 2: Jaume Guia, University of Girona, Spain
Tourism transformations: Assemblages, encounters and the imperceptible
Chair: Dani Blasco | <i>Sala de Graus</i> |
| 10.00 | Presentation on the SIG Events Research by Greg Richards
ATLAS update and future plans
Presentation annual conference 2020
Chair: Tara Duncan | <i>Sala de Graus</i> |
| 11.00 | Coffee break | |

11.30 **Workshop Session 4**

	Session 4A	Session 4B	Session 4C	Session 4D	Session 4E
	<i>Special Track 1 - ATLAS SIG Events - Transformation through Innovation and Creativity in Events</i>	<i>Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities</i>	<i>Special Track 6 - ATLAS SIG Heritage Tourism and Education - Integrating Culture and Nature: Holistic Heritage Management Education and Transforming Heritage Tourism</i>	<i>Transformations in tourist behaviour</i>	<i>Climate change and tourism "action"</i>
Room	A1	A2	A3	A4	A5
Chair	Greg Richards	Paolo Russo, Fiammetta Brandajs	Connie Loi	Willem Coetzee	Tazim Jamal, Jaume Guia
11.30	Vladimir Antchak, Charlotte Whitehouse	Yael Ram	Franca Zuccoli, Valeria Pecorelli, Alessandra De Nicola (SKYPE)	Kristina Brščić, Tina Šugar	<i>"Tertulia" on the development of a new ATLAS SIG on Climate Change</i>
	Designing event experience for people with Down Syndrome	Nature for All? Public Transport, Politics and the Accessibility to Natural Sites	Creative heritage practices for truly participatory tourism paths in Mantua, Italy	Tourists' satisfaction as an indicator of sustainable tourism in Istria (Croatia)	
12.00	Neil Ormerod, Emma Wood	Noga Collins-Kreiner	Liliana Dias Carvalho, Flávio Andrew do Nascimento Santos, Eduardo Brito-Henriques	Alexis Saveriades, P. Christou, A. Farmaki, M. Georgiou	
	Regional event funding policies: A strategic-relational critique of current practice	Politics, Conflicts and Religious Tourism: The Case of Nazareth, Israel	Sinking in the garbage: contemporary art, tourism, and environmental consciousness	Travel selfies underpinning narcissism?	
12.30	Valentina Gorchakova	Elsa Soro	Karen Harris, C.R. Botha	Markéta Kalábová	
	3Es experiential framework: a creative approach to events and placemaking	Intimacy on the move. The use of dating apps among mobile collectives.	Insourcing the Indigenous without Outsourcing the Story Teller - An African Solution	Sustainable Hunting Tourism in the Czech Republic as a part of rural areas	

13.00 Lunch

14.00 **Workshop Session 5**

	Session 5A	Session 5B	Session 5C	Session 5D	Session 5E
	Special Track 1 - ATLAS SIG Events - Transformation through Innovation and Creativity in Events	Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities	Special Track 5 - Managing congestion in urban spaces	Transformations in tourist behaviour	Special Track 7 - The sustainability issues of migrant labour in tourism
Room	A1	A2	A3	A4	A5
Chair	Greg Richards	Paolo Russo, Fiammetta Brandajs	Núria Galí, José Antonio Donaire, Esther Martínez	Rui (Kitty) Su	Tara Duncan, Lin Lerpold, Örjan Sjöberg, Max Jerneck
14.00	Zuzana Palenčíková, Ludmila Mazúchová, Zuzana Sándorová, Emília Madudová (SKYPE)	Michael Clancy	Jordi Nofre	Andrea Holesinska, Martin Šauer, Markéta Novotná	Tara Duncan, Tone Therese Linge, Trude Furunes, Tom Baum
	Demand for Creative Events in Slovakia – Transformations and Trends	Tourism, financialization, and the sharing economy: The political economy of Dublin's housing crisis	Lisbon Nightlife Commission: A new participative tool for governing the 'Tourist City'.	Mobility behaviour in connection with the high-speed rail	Migrant integration and the paradox of hospitality
14.30	Anna Sörensson (SKYPE)	Agustin Cocola-Gant, Ana Gago	Nuria Gali, Esther Martinez-Garcia, José Antonio Donaire	Antje Lenhard, E.P. de Crom, Willem Coetzee	Max Jerneck, Lin Lerpold, Örjan Sjöberg
	How can the cultural event of Jokkmokk market create new tourism innovations based on the identity of the place?	Airbnb in Lisbon: professionalization, buy-to-let investment and loss of place	Tourism behavior in crowded micro-spaces: The case of Girona's visitors during Temps de Flors	Avitourism as a transformative alternative to sustainable development and human wellbeing	Lowering the threshold? Unorthodox recruiting practices in a major Nordic hotel chain
15.00		Albert Arias-Sans, Antonio Paolo Russo		Oystein Jensen, Frank Lindberg	
		Gentrification on the move		Adventure tourism as extraordinary consumer experiences	

15.30 Coffee break

16.00 **Workshop Session 6**

	Session 6A	Session 6B	Session 6C	Session 6D	Session 6E
	<i>Transforming relationships between permanent and temporary residents</i>	<i>Special Track 3 - ATLAS SIG Space, Place and Mobilities in Tourism - The politics of tourism mobilities</i>	<i>Transforming destinations</i>	<i>Transforming sustainability</i>	<i>Digital transformations</i>
Room	A1	A2	A3	A4	A5
Chair	Dani Blasco	Paolo Russo, Fiammetta Brandajs	Jane Ali-Knight	Jordi Nofre	Lluís Mundet
16.00	Sara Joana Gadotti dos Anjos, Francisco Antonio dos Anjos, Vitor Roslindo Kuhn	<i>ATLAS SIG Space Place Mobilities 'organisational' meeting</i>	Natàlia Ferrer-Roca, Jaume Guia	Ut Lon Im, Ching Chi Lam	Joanna Kowalczyk-Anioł, Nowacki Marek
	The image and the sources of tourism destination information: the impacts on tourists' expectations and perceptions		Challenges of Cross-border Tourism Branding: The Case of La Cerdanya	Sommeliers of an uprising tourism market - the case of Macao	Factors influencing Generation Y's tourism-related social media activity
16.30	Francisco Antonio Dos Anjos, Sara Joana Gadotti dos Anjos, Maria Carolina Bucco		Carla Melo, Greg Richards, Melanie Kay Smith	Susanna Heldt Cassel	Miha Bratec, Katarzyna Minor, Tanja Mihalič
	Measurement of competitiveness of tourism destinations from the perspective of residents: application in Balneário Camboriú, state of Santa Catarina, Brazil		Transformational Tourism Experiences: the role of place and potential benefits for destinations	Branding Sami Tourism: Practices of Indigenous Participation and Place-Making	10-year progress in understanding of daily deals in hospitality distribution
17.00			Hongliang (Gordon) Yan	Stacy Wall	Natàlia Ferrer-Roca, Sílvia Espinosa-Mirabet, Andrea Oliveira
			Entangled Memories: Industrial Heritage of the "Third Front"	Freedom from Loneliness: Digital Nomadism and Ways to Achieve a Sense of Belonging	Medical Tourism Communication in a Globalized and Competitive World

16.00 ATLAS SIG coordinators meeting (for ATLAS Board and SIG coordinators only)

Friday, September 20th, 2019

8.30 Registration

9.00 Workshop Session 7

	Session 7A	Session 7B	Session 7C	Session 7D	Session 7E
	Special Track 2 - Rural Tourism and the Collaborative Economy: Impacts, Challenges and Opportunities	Special Track 4 - NTG and INCOME Tourism - Tourism Education, Employability and Industry – University Interaction, NTG and INCOME Tourism projects	Transforming destinations	Transforming sustainability	
Room	A1	A2	A3	A4	A5
Chair	Julie Wilson, Lluís Garay Tamajón, Soledad Morales Pérez	Goretti Silva, Sheena Carlisle, Silvia Aulet	Raquel Camprubi	Oystein Jensen	
9.00	M. Aurkene Alzua Sorzaba, Marina Abad, Basagaitz Gereño	Amber Herrewijn, Marjorein van Houten	Lidia Aguiar	Jaume Guia, Shima Ahmadi, Sil van de Velde	
	Networks and Platform-based Tourism: Co-creation determinants in rural tourism	Co-creating educational programs in Leisure & Events Management	Melgaço a Border Territory: the new economy through tourist dynamics	Transformative Tourism for Justice: the Case of the Sahrawi refugees of Western Sahara	
9.30	Ingeborg Nordbø, Mónica Segovia-Pérez, Reidar J. Mykletun	Liběna Jarolímková	Marta Derek, Zuzanna Mańk	Hanna-Maija Väisänen	
	Sustainable tourism and rural livelihood? Understanding the psycho-social benefits sought by international volunteers on organic farms in Norway	Labor Market Reflection in HEI for Tourism Professionals in the Czech Republic.	Does geography matter when renting an Airbnb apartment? The evidence from users' opinions	Enhancing the transformation of sustainability in tourism accommodation and restaurants – tourist approach	
10.00	Jonathan Yachin	Angela Wright	Alon Gelbman	Seonyoung Kim, Emmanuel Adu-Ampong	
	'Making do' in rural tourism	A City Service Charter: Setting A High Standard for Tourism	Innovations and Alternative Community Based Hospitality in Urban Tourism	Assessing accessible tourism research	

10.30 Coffee break

11.00 Keynote presentation 3: Janne Liburd, University of Southern Denmark

Sala de Graus

Collaboration for Sustainable Tourism Development

Chair: Lluís Coromina

12.00 **Workshop Session 8**

	Session 8A	Session 8B	Session 8C	Session 8D	Session 8E
	<i>Special Track 2 - Rural Tourism and the Collaborative Economy: Impacts, Challenges and Opportunities</i>	<i>Special Track 4 - NTG and INCOME Tourism - Tourism Education, Employability and Industry – University Interaction, NTG and INCOME Tourism projects</i>	<i>Transforming the governance of tourism</i>	<i>Transforming sustainability</i>	<i>Transforming business models</i>
Room	A1	A2	A3	A4	A5
Chair	<i>Julie Wilson, Lluís Garay Tamajón, Soledad Morales Pérez</i>	<i>Goretti Silva, Sheena Carlisle, Silvia Aulet</i>	<i>Neus Crous</i>	<i>Esther Martínez</i>	<i>Konstantina Zerva</i>
12.00	Sara Albino, Jaime Serra, Noemi Marujo	Karen Harris	Kevin Grande, Raquel Camprubi, Laurent Botti	Trevor Sofield, Lawal Marafa, Li, Fung Mei Sarah & Shek, Kwo Fung William	Francesc Fusté-Forné, Lluís Mundet
	Creative tourism development in rural Alentejo. The role of third-sector organizations.	Stimulating Simulation: Teaching and Training Tourism Graduates	Competitiveness measure by composites indicators within French Outdoor Hospitality Parks (OHP)	“Salt and Light”: Transformation of Yim Tin Tsai, Hong Kong through ‘Heriligion’	Territory and tourism: a study of innovation in rural areas through cheese production
12.30	Ulrich Schumde, Anna Sörensson, Wilhelm Skoglund	Alžbeta Kiráľová	Dani Blasco-Franch, Saida Palou, Manel Poch	Sil Van de Velde, Jaume Guia, Amran Hamzah, Trevor Sofield	Ester Noguer Juncà, Laura Basagaña Illa
	Tourism development in rural areas – success factors for growth with support from gastronomy?	Challenges for Modernization of Tourism Education in the Czech Republic	Tourism-phobic narratives in emergent destinations: the case of Girona.	The Contested Nature of Protected Areas: A Phenomenological Practice Theory Approach towards a more inclusive conservation practice	Sustainable development goals and tourism: an approach from the restauration sector
13.00		Goretti Silva and Sheena Carlisle	Lluís Coromina Soler, Ariadna Gassiot-Melian		Mònica Molina
		Update on the INCOME Tourism and the NTG projects	Transformations in importance of leisure time across age cohorts. A comparative European analysis (1990-2018)		Urban tourism and local community: participatory museums as spaces for social innovation

13.30 Lunch

14.30 Reflection on the ATLAS Annual conference
Including the **image word cloud video** from students and best paper presentation award**Outside at the corridor where lunch is**

15.30 Closing coffee