



ATLAS Annual Conference 2018
Destination dynamics
Copenhagen, Denmark
26 - 29 September, 2018



Programme

V 19-9-2018

Wednesday, September 26th, 2018

9.00 Registration for participants of the PhD Seminar ONLY
Coffee and welcome

Conference desk near the AAU reception desk

9.30 PhD Seminar
Program has been send to delegates PhD seminar

Room 2.1.025 at "Globegangen"

12.00 Lunch (for participants of the PhD Seminar only)

15.00 ATLAS Board meeting (for ATLAS Board members only)

TRV meeting room

18.00 Registration and welcome reception – Wine and light snacks (for all delegates!)
The reception will be on a boat leaving from the campus
The boat will leave at 18.00, please be in time
We will be back on campus at 20.00
Stops on the way. More information on campus

Aula/main hall AAU

Thursday, September 27th, 2018

8.30 Registration

Conference desk near the AAU reception desk

9.30 Opening

Anette Therkelsen, Vice-Dean of Faculty of Humanities, Aalborg University

Rene van der Duim, Chair ATLAS

Welcome to Copenhagen and ATLAS annual conference 2018

Carina Ren and Karina Smed, local organisers, Aalborg University

Room 1.008 - Auditorium

10.00 Keynote presentation 1: Hazel Tucker, University of Otago, New Zealand

Destination Dynamics: On the unintended, unexpected and indeterminate

Chair: Carina Ren

Room 1.008 - Auditorium

10.45 Coffee break

Outside auditorium

11.30 Workshop Session 1

	Session 1A	Session 1B	Session 1C	Session 1D	Session 1E
	Destination transformations and intersectoral governance	Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events	Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH	Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism	Affective geographies of tourism: sensing places and the power of the sensuous
Room	Avd.(1.008)	0.091	2.1.005	2.1.042	0.001B
Chair	Anette Therkelsen	Greg Richards	Florian Zach, Dejan Krizaj	Paolo Russo - Representing Mobilities	Allan Jepson
11.30	Niklas Völkening	Mark Norman	Jasna Potočnik Topler	Sian Newsome Magadza	Émilie Crossley
	Tourism in La Habana: Cityscape, society and power relations in transition	Leveraging bottom—up event tourism strategies in small post-industrial UK towns	Development of rural destinations: the case of Slovenian Sevnica	Just passing through: contested realities in stakeholder narratives in Zimbabwe Overland Truck Tourism	Affect and atmosphere in a volunteer tourism destination
12.00	Julia Schoenbrunn	Raphaela Stadler, Allan Jepson, Alison Booth	Dejan Krizaj, Vinod Sasidharan	Elsa Soro	Fernando Almeida-García, Rafael Cortés-Macías; Antonia Balbuena-Vázquez
	Destination development: Tourism actors' social identification as a DMO governance tool	Why Attend Our Festival? Families' Engagement and Quality of Life	Social sustainability gaps and tourism innovation potentials	Collaborative disaster response:deconstructing the rhetoric of and community resilience	Tourism phobia and gentrification in Málaga, Spain
12.30	Juliane Thieme	Greg Richards	Ziene Mottiar	Guillaume Tiberghien	Emmanuel Adu-Ampong
	The Political Economy of Tourism Development: Explorations of Embeddedness in Backpacker Tourism in Colombia	From clusters to platforms: Eventification and urban development	Innovation in the space: an exploration of innovation which occurs outside the boundaries of organisations and networks in tourism destinations	Towards a model of Transnomadic Authenticity in Cultural Heritage Tourism	Institutional thickness, tourism-led local economic development planning and the Elmina 2015 Strategy

13.00 Lunch

14.00 **Workshop Session 2**

	Session 2A	Session 2B	Session 2C	Session 2D	Session 2E
	Destination transformations and intersectoral governance	Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events	Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH	Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism	Special Track 5 - Tourism and Collaborative Learning in Transnational Contexts - TEFI
Room	Avd.(1.008)	0.091	2.1.005	2.1.042	0.001B
Chair	Emmanuel Adu-Ampong	Tom Baum	Florian Zach, Dejan Krizaj	Paolo Russo - Representing Mobilities	Giang Thi Linh Phi
14.00	Cindia Ching Chi Lam, Francis Cheung , Anise Wu	Allan Jepson, Emma Wood, Raphaela Stadler	Antonios Klidas, Georgios Papageorgiou	Raoul Bianchi	Giang Thi Phi
	The Transformation of a Tourism City: Mental Health of Casino Employees	Exploring older event communities; A co-creative approach to exploring the wellbeing effects of participatory arts events for the over 70s	Ecosystem alliances as drivers of tourism destination dynamics in Western Peloponnese, Greece	Mediterranean mass tourism and its discontents: a political economy perspective	Tourism social entrepreneurship for poverty alleviation: Beyond the conventional tourism industry frame
14.30	Lauren Ugur, Sarah Radzanowski	Ilja Simons	Elin Sørensen, Anne-Metter Hjalager	Iride Azara	Johan R. Edenheim
	Destination resilience through diversity: a resident-based approach for inclusive tourism development	"You will never dream alone": an ethnographic study of the online and offline practices of the Elfia community.	Conspicuous Non-Consumption in Tourism: Non-Innovation or the Innovation of Nothing?	Exploring issues in Tourism Migratory Workforce: The Case of San Cristobal de las Casas, Mexico	Learning-Research Nexus: Learning tourism in research-based communities
15.00	Hazreel Hasmi	Carl Marcussen	Jennie Gelter	My Tran, Kevin Moore	Kristina Lindström
	The effect of migrants' leisure participation on community embeddedness and leisure satisfaction in managing acculturative stress	The people's meeting political festival – A mega event on Bornholm island	Smart destinations - understanding aspects of smart destinations as complex and adaptive systems	International PhD students as hosts and guests in VFR tourism	How to make real on the ground impact as a tourism researcher: Lessons learned from embedded research in the face of sustainable tourism development

ATLAS SIG coordinators meeting (for ATLAS Board and SIG coordinators only)

15.30 Coffee break

Outside auditorium

16.00 Workshop Session 3

	Session 3A	Session 3B	Session 3C	Session 3D	Session 3E
	<i>Taste of place – the role of food and gastronomy in branding, place making and destination development</i>	<i>Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events</i>	<i>Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH</i>	<i>Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism</i>	<i>Special Track 5 - Tourism and Collaborative Learning in Transnational Contexts - TEFI</i>
Room	Avd.(1.008)	0.091	2.1.005	2.1.042	0.001B
Chair	Alba Colombo	Greg Richards	Florian Zach, Dejan Krizaj	Paolo Russo - Mobilities and Moorings	Giang Thi Linh Phi
16.00	Carlos Fernandes	Sok Teng Che, Ubaldino Sequeira Couto	Florian Zach	Agustin Cocola-Gant	Ieva Zebryte, Hector Jorquera
	Adapting to changing times: the resilience of Portuguese restaurants in Newark	A case study of Macao's youth attending Catholic processions	Bridging the creative gap – Partnerships and innovation for tourism development	Lifestyle Migrants in Tourist Cities	Co-creation by way of FM+3 for Tourism Business Model Innovation
16.30	Maria Bogren, Anna Sörensson	Thomas Trøst Hansen	Eva Maria Jernsand	Michael Clancy	Maggie Miller, Karla Boluk, Corey Johnson
	Creating tourism experiences from food products	Evaluating academic events: one step deeper	A space of multiplicity, heterogeneity and co-creation: developing an innovation arena for tourism	Tourism, gentrification, and the struggle for New York City	Fostering deep learning: Employing an integrated curriculum design to enhance student, faculty, and community engagement
17.00	Judit Sulyok	Lénia Marques, Juanita Willemsen, Carla Borba	Kotaro Nakamura, Hideyuki Sakamoto, Dejan Krizaj	Marta Derek	Karla Boluk, Sandro Carnicelli, Jonathon Day, Dianne Dredge, Joan Flaherty
	Wine & more... - Role of wineries in local tourism development	Social interaction in cultural events: the case of São João, in Brazil	Service Ecosystem Dynamics in Art Festivals: Towards Social Contact Typology	Think global, eat local. De-centring gastronomy in a post-communist city of Warsaw	Teaching for Impact and the Betterment of Humanity
17.30	Jan Henrik Nilsson	David Jarman	Birgit Pikkemaat, Ursula Scholl-Grisseemann, Tanja Petry	Antonio Russo, Albert Arias Sans, Alan Quaglieri Domínguez	Nara Huttasin
	Alternative tourism mobilities and urban spatial change	Festival to festival: relationships within the Nordic Fringe Network	Students as gatekeepers in VFR travel: an innovation opportunity for DMOs?	Who really 'home-shares' in Airbnb? Evidence from Barcelona and critical notes	Strategic Management for Community-Based Tourism Development in Northeastern Thailand: From Theory to Practice

18.00 ATLAS SIG Meeting - Space, Place and Mobilities in Tourism

Room 2.1.042

Friday, September 28th, 2018

8.30 Registration

Hotel Scandic Sydhavnen conference area

9.00 Keynote presentation 2: Miša Novak and Dejan Križaj - AIRTH, Slovenia
Innovation and sustainability destination dynamics: a pocket-sized country perspective
Chair: Martin Trandberg Jensen

Scandium

10.00 Presentation on SIG Heritage Tourism and Education - Chin-Ee Ong
ATLAS update and future plans
Presentation annual conference 2019
Chair: Rene van der Duim

Scandium

11.00 Coffee break

Hotel Scandic Sydhavnen downstairs common area

11.30 **Workshop Session 4**

	Session 4A	Session 4B	Session 4C	Session 4D	Session 4E	Session 4F
	<i>Taste of place – the role of food and gastronomy in branding, place making and destination development</i>	<i>Place making and sense of place in a globalized world, branding and geopolitics, transcultural aesthetics</i>	<i>Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events</i>	<i>Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH</i>	<i>Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism</i>	<i>Special Track 7 - Mobility, decent work and destinations</i>
Room	Scandium	Titanium	Plutonium	Oxygen	Aluminium	Nitrogen
Chair	Maggie Miller	Dominique Vanneste	Greg Richards	Florian Zach, Dejan Krizaj	Paolo Russo - Mobilities and Moorings	Tara Duncan, Jörgen Elbe, Anna Gudmundsson Hillman
11.30	Cathy Fitzgibbon, Angela Wright	Prokopis Christou, Alexis Saveriades; Anna Farmaki	Alba Colombo, Esther Oliver, Marina Massaguer	Shirley Nieuwland, M. Lavanga	Szilvia Gyimothy	Shiva Ghorban Nejad
	Destination Cork: A New Frontier for the Culinary Curious Tourist	Tourism development and the sense of a place	Contributing to the new imaginaries of community. Traditional culture events as social catalysts	Urban Tourism: Opportunities For Creative Entrepreneurs and Sustainable Tourism Development	The Airbnbization of Copenhagen neighbourhoods	How Employees Experience Corporate Social Responsibility (CSR) in Swedish Hotels?
12.00	Anette Therkelsen	Jana Heimel, Martina Shakya, Franziska Drescher, Seth Portner	Caroline Westwood	Hisashi Masuda	Anna Ludovici	Fiammetta Brandajs
	Socialable Practices at Food Festivals. Building relationships among tourists and locals	Bicycle tourism and sharing – more than just traveling low budget?	Agricultural Shows - Attendee motivations, experiences and benefits	Development of a method for filtering information for tourists associated with their needs	Clash of mobilities in urban space: residents' right to the city and tourists' impact in Lisbon	Mobilities around us: tourist mobilities and neighbourhood effect in social spaces. The case of Poblenou in Barcelona.
12.30	Raquel Camprubí, Cendrine Fons, Olga Goncalves, Bernardin Solonandrasana	Karina Madsen Smed, Ane Bislev	Cathrine Banga, Hasan Kilic, Georgiana Kardaş	Lill Rastad Bjørst, Daniela Chimirri	Roos Gerritsma	Tom Baum, Hai Thi Thanh Nguyen
	Tourist image of a wine event: The case of Nîmes	When will the iceberg melt? Chinese and Danish tourist narratives in Greenland	An Investigation of Residents' Perceptions of Positive Festival Impacts, Community Attachment and Wellbeing: A Study on the Jameson Festival, Victoria Falls, Zimbabwe	Sustainable business and demography: Exploring critical links between gender youth and small-scale business development in fisheries and tourism in South Greenland	Residents of Amsterdam (North) and their evolving attitudes and actions towards tourists and tourism policies	Is the expectation of decent work in tourism a human right or a naive dream?

13.00 Lunch

Restaurant

14.00 **Workshop Session 5**

	<i>Session 5A</i>	<i>Session 5B</i>	<i>Session 5C</i>	<i>Session 5D</i>	<i>Session 5E</i>	<i>Session 5F</i>
	<i>Destination transformations and intersectoral governance</i>	<i>Place making and sense of place in a globalized world, branding and geopolitics, transcultural aesthetics</i>	<i>Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events</i>	<i>Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH</i>	<i>Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism</i>	<i>Special Track 7 - Mobility, decent work and destinations</i>
Room	Scandium	Titanium	Plutonium	Oxygen	Aluminium	Nitrogen
Chair	Esther Oliver	Angela Wright	Greg Richards	Florian Zach, Dejan Krizaj	Paolo Russo - Practicing and Performing Mobilities	Tara Duncan, Jörgen Elbe, Anna Gudmundsson Hillman
14.00	Monica Guasca, Dominique Vanneste	Kim Ieng Loi, Weng Hang Kong, Jing Xu	Richard Cooper	Gunnar Thór Jóhannesson, Carina Ren	Bodil Blichfeldt, Luigi D-Ambrosion	Tara Duncan, Jörgen Elbe, Anna Gudmundsson Hillman
	Expanding the conceptual framework of post-conflict tourism. Monitoring change through reconciliation dynamics	Attraction personality and destination loyalty: Conceptualisation and relation	Nationalism, regionalism and sport events: The Tour of Flanders	Making matter in the midst of things: On creativity, mess and methods for studying innovations	Homosociality en route	Mobility, decent work and destinations
14.30	Judit Sulyok	Audu Aly Fada, Eldah Ephraim Buba, Sanusi Abubakar Sadiq	Mervi Luonila, Kati Suomi	Pedro Calero-Lemes, Desiderio Garcia-Almeida	Jillian Rickly, Rebecca Clouser	Tom Baum, Shelagh Mooney
	Wine & more... - Role of wineries in local tourism development	Investigating the Environmental Impact of Tourists Activities on Yankari Resort and Safari	Brand co-creation in virtual brand communities of festivals	The impact of knowledge sources on the innovation of immigrants' new firms: An application to the restaurant industry	(Im)mobilities and adventure philanthropy	Is there social significance to the life of the plongeur? A 2018 reflection on Orwell's (1933) take on hospitality work
15.00	Anna Alexandrova, Ekaterina Aigina	Sabiha Yeasmin Rosy	Weng Si (Clara) Lei, Li ChunChen	Magnus Asgeirsson		
	Evolution of Tourism Activity in Suzdal: How to Escape Overcrowding?	Tourism in the Chittagong Hill Tracts, Bangladesh: political economy and ethical considerations	Exploring the impacts of online social networks on people's motivation to attend music festivals in China	Presence of service-driven market orientation; Innovative corporate culture		

15.30 Coffee break

Hotel Scandic Sydhavnen downstairs common area

16.00 **Workshop Session 6**

	Session 6A	Session 6B	Session 6C	Session 6D	Session 6E	Session 6F
	<i>Taste of place – the role of food and gastronomy in branding, place making and destination development</i>	<i>Urban tourism in the Anthropocene</i>	<i>Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events</i>	<i>Special Track 2 - Innovation and entrepreneurship: Creating and exploiting opportunities to develop sustainable destinations - AIRTH</i>	<i>Special Track 6 - Knowledge Co-creation and Destination Dynamics in Heritage Tourism - SIG Heritage Tourism and Education</i>	<i>Special Track 7 - Mobility, decent work and destinations</i>
Room	Scandium	Titanium	Plutonium	Oxygen	Aluminium	Nitrogen
Chair	Martin Trandberg	Ieva Zebryte	Greg Richards	Florian Zach, Dejan Krizaj	Chin-Ee Ong, Sharif Shams Imon	Tara Duncan, Jörgen Elbe, Anna Gudmundsson Hillman
16.00	Michelle Bermingham, Ziene Mottiar	Saša Zupan Korže	Tanja Petry	Lars Brehm, Dejan Krizaj, Petri Pohjola, Jessica Slamka	Arjaan Pellis	Beatrice Waleghwa
	An exploration of food champions in destinations in Ireland	Tourism in Industry 4.0: Baby Boomers vs Echo Boomers	Understanding seasonal retention of migrant workers in Alpine ski destinations from an organizational socialization perspective	Fostering Innovation Processes Through 360-Degree Virtual Reality Collaboration	Designing Heritage Tourism Education by Friction	Concerns in Nairobi National Park; an Actor-Network theory perspective
16.30	Ibrahim Baş, Abdullah Tarınc	Evgueni Vinogradov	Tom Baum, Richard Robinson, David Solnet, Anna Kralj, Maria Golubovskaya, Antje Martins	Peter Kruizinga	Dominique Vanneste, Kaat De Ridder	Jack Shepherd, Daniel Laven
	The importance of gastronomy tourism in Turkish tourism	Modelling development of online peer-to-peer accommodation services: an agent-based approach	A sustainability approach to finding, retaining and managing talented workers in hospitality and tourism	Living Lab Schorerpolder: participative research in developing new nature	Developing the Brussels' Art Nouveau into a themed landscape: towards new dynamics in Heritage Tourism	Unearthing the subjective experience of tourism in contested space: a multi-voiced autoethnography in Bethlehem
17.00	Melike Baş		Jørgen Ole Bærenholdt, Jonas Larsen	Ivana Stevic, Zélia Breda		
	Celiac friendly in tourism sector		Mobilising Society: Making the attraction-event of the Bornholm Stage Run	Co-creating cultural tourism experience in social entrepreneurship context		

19.00 Conference dinner

CPH Food Space - Slagtehusgade 11 - Meat Packing District - 1715 Copenhagen
Caterer: Harvest
Dresscode: Casual

Saturday, September 29th, 2018

8.30 Registration

Hotel Scandic Sydhavnen conference area

9.00 Keynote presentation 3: Jonas Larsen - Roskilde University, Denmark
 Ordinary Tourism and Extraordinary Everyday Life: Re-thinking Tourism and Cities
 Chair: Szilvia Gyimóthy

Scandium

10.00 **Workshop Session 7**

	Session 7A	Session 7B	Session 7C	Session 7D	Session 7E	Session 7F
	New theoretical avenues	Special Track 3 - Mobility clashes at tourism destinations - SIG Space, Place and Mobilities in Tourism	Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events	Special Track 4 - The influence of ethical and moral concern on the dynamics of tourism development	Special Track 9 - Soft skills in tourism and leisure: education and research challenges for a new generation - NTG and INCOME Tourism	Special Track 6 - Knowledge Co-creation and Destination Dynamics in Heritage Tourism - SIG Heritage Tourism and Education
Room	Scandium	Titanium	Plutonium	Oxygen	Aluminium	Nitrogen
Chair	Szilvia Gyimothy	Paolo Russo - Mobilities and Boundaries	David Jarman	Amber Herrewijn	Sheena Carlisle, Greg Richards, Alexandra Correia	Chin-Ee Ong, Sharif Shams Imon
10.00	Carina Ren, Laura James	Vilhelmiina Vainikka	Yanning Li, Benoit Senaux, Shaofeng Wu, Emma Wood	Matthias Fuchs	Lucia Tomassini	Angelo Battaglia
	Theories of practice and tourism	Tourist Cities, Security and Violence: Re- and De-Bordering the Masses in Mediated Threats and Attacks	Liminality in events – an extended framework from investigating China music festivals	Aesthetical, ethical and psychological dimensions of creativity: Implications for destination development and tourism entrepreneurship	Narrating organisational effectiveness in small value-based tourism firms	Tourism Development and Creative Sectors in Oman: the case of Mutrah Souk as a place of Knowledge co-production in a living tourism destination.
10.30	Jørgen Ole Bærenholdt, Flemming Sørensen	Martin Trandberg Jensen, Ole B. Jensen	Jingru Zhang, Hazel Tucker, Julia Albrecht	Marianna Strzelecka, Małgorzata Grodzińska-Jurczaka	Denise O'Leary, Ziene Mottiar	Valeria Pica
	Tourism in the circular economy	Staging urban tourism: A tale of concrete barriers and fortress urbanism	Lifestyle entrepreneurial migration in China	Applying justice theory to the understanding of NATURA 2000 conservation conflicts in Poland and the mediating role of NATURA 2000 tourism	Soft skills development in hospitality, tourism and event management education	Authenticity vs Experience. Is Cultural Tourism still Alive in Art Cities?
11.00	Rene van der Duim, Gunnar Johannesson, Carina Ren	Isabel Paulino, Lluís Prats, Sergi Lozano			Rachel Welton, Faye Taylor	Katalin Juhász-Dóra
	Towards collaborative ways of knowing in tourism research	Identifying tourism destinations from customers' gaze			Certificate in Sustainable Tourism: an evaluation of student knowledge and skills development.	Analysis of local embeddedness in the case of international hotel chains

11.30 Coffee break

Hotel Scandic Sydhavnen downstairs common area

12.00 **Workshop Session 8**

	Session 8A	Session 8B	Session 8C	Session 8D	Session 8E	Session 8F
	Smart tourism methodologies: big data, digital crowdsourcing / PPGIS, multi-modal opportunities	Post-industrial destination presents and futures	Special Track 1 - Event platforms, networks and communities: Making time and space to link people - SIG Events	Special Track 4 - The influence of ethical and moral concern on the dynamics of tourism development	Special Track 9 - Soft skills in tourism and leisure: education and research challenges for a new generation - NTG and INCOME Tourism	Special Track 6 - Knowledge Co-creation and Destination Dynamics in Heritage Tourism - SIG Heritage Tourism and Education
Room	Scandium	Titanium	Plutonium	Oxygen	Aluminium	Nitrogen
	Elsa Soro	Valeri Pica	Tom Baum	Ivana Stevic	Sheena Carlisle, Greg Richards, Alexandra Correia	Chin-Ee Ong, Sharif Shams Imon
12.00	Xing Su, Spierings, Pieter Hooimeijer, Simon Scheider	Sinem Kurtural, John R.H. Thompson, Urungu Akgul	Stephanie Garrison	Huong Bui	Sheena Carlisle, Silvia Barbone	Nataša Urošević, Kristina Afric Rakitovac, Nikola Vojnovic
	Spatial-Temporal Dynamics of Day Trippers and Tourists Cross-border Travel	Towards a museum on the Levantines in Izmir	Fan Events as Community Building: Online Outlander Fan Communities and Tourism to Scotland	Heritage of Wars and Natural Disasters: Ethics of Displays	The Next Tourism Generation: Framing Social Skill Sets for Sustainability via Soft Skills	Destination dynamics in heritage tourism – innovative valorisation of archaeological heritage in Istria county through the archaeoculture project
12.30	Prosper Wanner, Valeria Pica	Katalin Lorincz, Zsuzsanna Banasz, Szilvia Kantor	Ubaldo Sequeira Couto, Rachel Luna Peralta	Per Pettersson Lofquist, Emily Höckert	Goretti Silva, Alexandra Correia, Ljudevit Pranec	Susanna Heldt Cassel
	Social Tourism and the Sustainable Way to Local Development	The characteristics of cultural tourism in the Lake Balaton region	Sense of community and Diaspora festivals: The case of two festivals Macao. Are they the same or different?	Coffee is ready	Soft Skills in HEIs in the context of Tourism and Hospitality: a comparison between Portugal and Croatia	The making of indigenous heritage through destination branding
13.00	Eugenio Conti, Maria Lexhaven	Audu Aly Fada, Eldah Ephraim Buba	Ekaterina Aigina, Anna Alexandrova	Audu Aly Fada, Eldah Ephraim Buba	Liliya Terzieva	
	Valuing Nature on Instagram	Examining how Nigerian Art work can influence tourist visit to a destination	Event tourism and event platforms development in Moscow, Russia	Examining how Nigerian Art work can influence tourist visit to a destination	Skills and transversality - a myth or a reality	
					Greg Richards, Antonis Klidas	
					Developing soft skills for co-creation: Exploring a Liberal Arts approach to tourism education	

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|-------|--|--------------------------|
| 13.30 | Lunch | <i>Restaurant</i> |
| 14.30 | Keynote 4: Jarkko Saarinen, University of Oulu, Finland
Transforming Destinations and Sustainability: Tourism, Governance and Localities in Change
Chair: Giang Thi Linh Phi | <i>Scandium</i> |
| 15.30 | Reflection on the ATLAS Annual conference
Thanks you's | <i>Scandium</i> |
| 16.00 | Closing coffee | <i>Scandium</i> |